



# JDF DEVELOPMENT

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## FOR IMMEDIATE RELEASE

### JDF DEVELOPMENT LAUNCHES NEW LOGO AND WEBSITE

August 22, 2007 (CARMEL, IN) - JDF Development has launched a new logo and a new website according to an announcement made today by Tim Jordan of JDF Development.

"We are kicking off a new growth phase to the company; as we do so, we want to build brand recognition and top-of-mind awareness within the industry," said Jordan.

The firm's new logo features a green delta symbol, which represents the changing landscape of the commercial real estate industry and JDF Development's ability to adapt to this change. Surrounding the delta symbol are architectural entryway symbols in the shape of 'JDF', signifying JDF Development's commitment of assisting its retail tenants enter new markets and helping communities meet their goals for economic development.

Along with this new logo also comes a new website: [www.jdfdevelopment.com](http://www.jdfdevelopment.com).

Founded in Carmel, IN, in 2006, JDF Development provides construction, development, leasing and property management services for its retail properties in the Midwest. For more information about JDF Development, please visit the website: [www.jdfdevelopment.com](http://www.jdfdevelopment.com).