



# JDF DEVELOPMENT

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## FOR IMMEDIATE RELEASE

### FAMOUS FOOTWEAR OPENS IN ANGOLA

March 4, 2009 (Carmel, IN) – A new 6,580 square foot Famous Footwear shoe store opened today in the Tri-State Commons shopping center anchored by Kohl's Department Store and located at 3308 N. Wayne Street, Angola, IN, according to an announcement made today by Joe Farr of JDF Development. This new Angola location is store #2953 for Brown Shoe Company, the parent company of Famous Footwear.

“We are pleased to announce that Famous Footwear has opened to an overwhelmingly positive reception from the Angola community,” said Farr. “We are very impressed with the upscale look of the store as well as the amount of merchandise on the floor,” added Farr.

Brown Shoe Company is a consumer-focused, brand-driven global footwear company with a compelling portfolio of brands. Through their unique powerful platform -- comprised of partnerships with department stores, national chains and independent retailers on behalf of their footwear brands, as well as our their own retail stores, catalogs and e-commerce sites – they put more than 100 million pairs of shoes on the feet of women, men and kids around the world each year.

Led by their more than 1,100 store Famous Footwear chain, Brown Shoe offers consumers attractive and convenient shopping environments in which to find fashion-right footwear and excellent value. Brown Shoe Company common stock is traded on The New York Stock Exchange under the ticker symbol "BWS".

Founded in Carmel, IN, in 2006, JDF Development provides construction, development, leasing and property management services for its retail properties in the Midwest. For more information about JDF Development, please visit the website: [www.jdfdevelopment.com](http://www.jdfdevelopment.com).